



Baobab
COLLECTION

Autumn - Winter 2023

Our Story

Just like the baobabs overlooking the African savannah, Baobab Collection's candles and diffusers are known for their size and original designs. They are extraordinary objects providing an olfactory and aesthetic experience.

Baobab Collection first saw the light of day in 2002, in the enchanting landscape of Tanzania, a country rich in intense colours and bewitching perfumes. If the collections are inspired by faraway places and wild nature, it is in Belgium that the new creations are dreamed up, a small country recognized for its creativity, know-how and minimal chic.

Baobab Collection's candle creations are tales waiting to be discovered, sensory experiences that are the result of exquisite perfumes and aesthetic design.

Our Values

Baobab Collection stays true to its values of craftsmanship and excellence by supporting European expertise and craftsmen. Our raw materials are selected with the greatest care: our mineral wax comes from Germany, our glass is from Poland, our leather is from Italy and our scents are created and perfected in Grasse. All of our candles are hand-poured into glass that is hand-blown by master craftsmen, making each one completely unique. A black ribbon with the brand's logo is then added to every candle before it is wrapped in an elegant black box.

Our Collections

We became a reference in the industry offering five sizes of handmade candles and diffusers. Of the five sizes, the Maxi Max stands out as a statement piece befitting any interior. This unique model can light up your home for up to a thousand hours.

Our current collections are inspired by the African heritage, the beauty of the precious gem and the shine of exclusive metals. In keeping with ever-changing trends, our creative team designs two limited edition collections every year in order to preserve a sense of wonder and surprise.

Around the World

We are continuously inspired by the world we live in to create modern and unique objects using the highest quality materials. This quest will not go unnoticed by interior designers or those who simply adore subtle fragrances. Both an olfactory experience and a stunning object, the Baobab Collection candle has a unique identity.

From its flagship store in Brussels to the most prestigious department stores, the brand can be found in more than five hundred locations worldwide. Baobab Collection decorates and embalms gorgeous interiors with the wisdom and spirit of a great traveler.

eu.baobabcollection.com

Maxi Wax

Limited Edition



Panya

Incense - Cedar - Leather
Encens - Cèdre - Cuir

Woods
Boisée



Nyeleti

Cedar - Amber - Incense
Cèdre - Ambre - Encens

Amber & Spices
Ambrée & Épicée



Malia

Hyacinth - Lily - Almond tree flower
Jacinthe - Lys - Fleur d'Amandier

Floral
Florale



x



Baobab Collection collaborates with Uniwax
to create three exclusive designs.



Delta

Limited Edition



Okavango

Bergamot - Absinthe - Patchouli from Indonesia
Bergamote - Absinthe - Patchouli d'Indonésie

— Aromatic —
Aromatique



Nil

Sea Salt - Papyrus flower - Moss
Sel Marin - Fleur de papyrus - Mousse

— Floral —
Florale

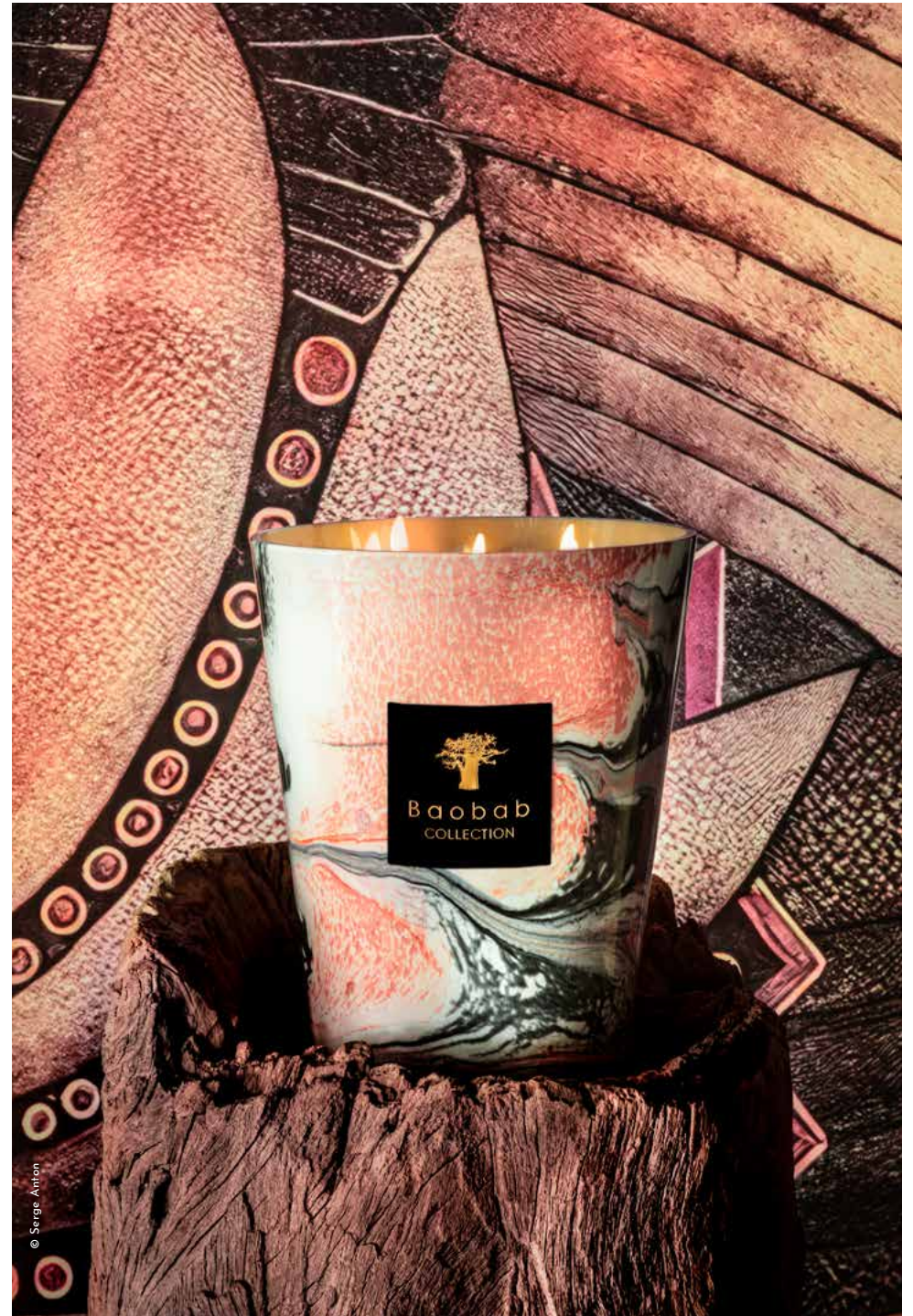


Zambèze

Hibiscus - Tea - Red fruits
Hibiscus - Thé - Fruits rouges

— Floral —
Florale





Sacred Trees

Limited Edition



Séguéla

Cedar - Incense - Eucalyptus wood
Cèdre - Encens - Bois d'eucalyptus

Woods
Boisée



Morondo

Cinnamon - Almond - Cedar wood
Cannelle - Amande - Bois de cèdre

Amber & Spices
Ambrée & Épicée



Kani

Vetiver - Galbanum - Leather
Vétiver - Galbanum - Cuir

Woods
Boisée



x

FONDATION CŒUR VERT
Guérir la terre et restaurer la paix entre les peuples

Baobab Collection supports the Green Heart Foundation
and baobab trees planting in Côte d'Ivoire.



Afrika

Holiday Season Candle



Afrika

Cashmere wood - Clove - Smoked Gaiac wood
Bois de Cachemire - Girofle - Bois de Gaiac fumé

— Woods —
Boisée



Tomorrowland

Limited Edition



Tomorrowland

Pear - Lily of the valley - Moss
Poire - Muguet - Mousse

Green
Verte



x



TOMORROWLAND



© Aaron Leon Rodríguez

Arabian Nights

Permanent Collection



Arabian Nights

Incense - Saffron - Oud

Encens - Safran - Oud

Woods

Boisée



All Seasons

Permanent Collection



Zanzibar Spices

Cinnamon - Licorice - Curcuma
Cannelle - Régisse - Curcuma

Amber & Spices
Ambrée & Epicée



Madagascar Vanilla

Frangipani - Vanilla
Frangipanier - Vanille

Amber & Spices
Ambrée & Epicée



Serengeti Plains

Cut Grass - Coriander Leaf - Sandalwood
Herbe Coupée - Feuille de Coriandre - Santal

Green
Verte



White Rhino

Vetiver - Sandalwood - Nutmeg
Vétiver - Santal - Muscade

Woods
Boisée



Maasai Spirit

Amber - Pimento - Patchouli
Ambre - Baie de Piment - Patchouli

Amber & Spices
Ambrée & Epicée



Nosy Iranja

Sea Spray - Neroli - Floated wood
Embruns Marins - Néroli - Bois Flotté

Solar & Aquatic
Solaire & Aquatique



Les Prestigieuses

Permanent Collection



Encre de Chine

Leather - Sequoia - Amber
Cuir - Sequoia - Ambre

Leathery
Cuirée



Cuir de Russie

Leather - Vetiver - Musk
Cuir - Vétiver - Musc

Leathery
Cuirée



Pierre de Lune

Lime - Shiso Leaf - Musk
Limette - Feuille de Shiso - Musc

Citrus
Hespéridée



Pearls

Permanent Collection



White Pearls

Orchid - Freesia - Musk
Orchidée - Freesia - Musc

Floral
Florale



Black Pearls

Grapefruit - Ginger - Rose
Pamplemousse - Gingembre - Rose

Citrus
Hespéridée



Sapphire Pearls

Flower of salt - Jasmine - Myrtle
Fleur de Sel - Jasmin - Myrte

Solar & Aquatic
Solaire & Aquatique



Coral Pearls

Neroli - Petit grain - Vetiver
Néroli - Petit grain - Vétiver

Floral
Florale



Feathers

Permanent Collection



Feathers Touareg
Jasmine - Mint - Mate
Jasmin - Menthe - Maté

— Aromatic —
Aromatique



Feathers
Saffron - Black rose - Oud wood
Safran - Rose noire - Bois de Oud

— Amber & Spices —
Ambrée & Épicée



Feathers Maasai
Patchouli - Rum Extract - Amber
Patchouli - Extrait de Rhum - Ambre

— Amber & Spices —
Ambrée & Épicée



Les Exclusives

Permanent Collection



Platinum

Amber - Nutmeg - Vetiver
Ambre - Muscade - Vétiver

Amber & Spices
Ambrée & Épicée



Aurum

Jasmine - Galbanum - Musk
Jasmin - Galbanum - Musc

Floral
Florale



Cyprium

Sandalwood - Iris - Papyrus
Santal - Iris - Papyrus

Woods
Boisée



Roseum

Ylang - Jasmine - Vetiver
Ylang - Jasmin - Vétiver

Floral
Florale



Women & Gentlemen

Permanent Collection



Women

Magnolia - Rose - Musk
Magnolia - Rose - Musc

Floral
Florale



Gentlemen

Rum - Saffron - Labdanum
Rhum - Safran - Labdanum

Amber & Spices
Ambrée & Épicée



x



Baobab Collection supports BIG against breast cancer.



© Aaron Leon Rodríguez

Stones

Permanent Collection



Marble

Leather - Rose - Plum
Cuir - Rose - Prune

Leathery
Cuirée



Agate

Rhubarb - Acai Berry - Peony
Rhubarbe - Baie d'Açaï - Pivoine

Green
Verte



Lazuli

Cardamom - Sea Salt - Musk
Cardamome - Sel de Mer - Musc

Aromatic
Aromatique



Sand

Permanent Collection



Atacama

Bergamot - Earl Grey Tea - Musk
Bergamote - Thé Earl Grey - Musc

■ Citrus ■
Hespéridée



Siloli

Cedarwood - Tonka Bean - Green Lemon
Bois de Cèdre - Fève Tonka - Citron Vert

■ Woods ■
Boisée



Sonora

Saffron - Myrrh - Patchouli
Safran - Myrrhe - Patchouli

■ Amber & Spices ■
Ambrée & Épicée



Rainforest

Permanent Collection



Mayumbe

Cedar - Cinnamon wood - Nutmeg
Cèdre - Bois de Cannelier - Muscade

Woods
Boisée



Amazonia

Bergamot - Cardamom - Musk
Bergamote - Cardamome - Musc

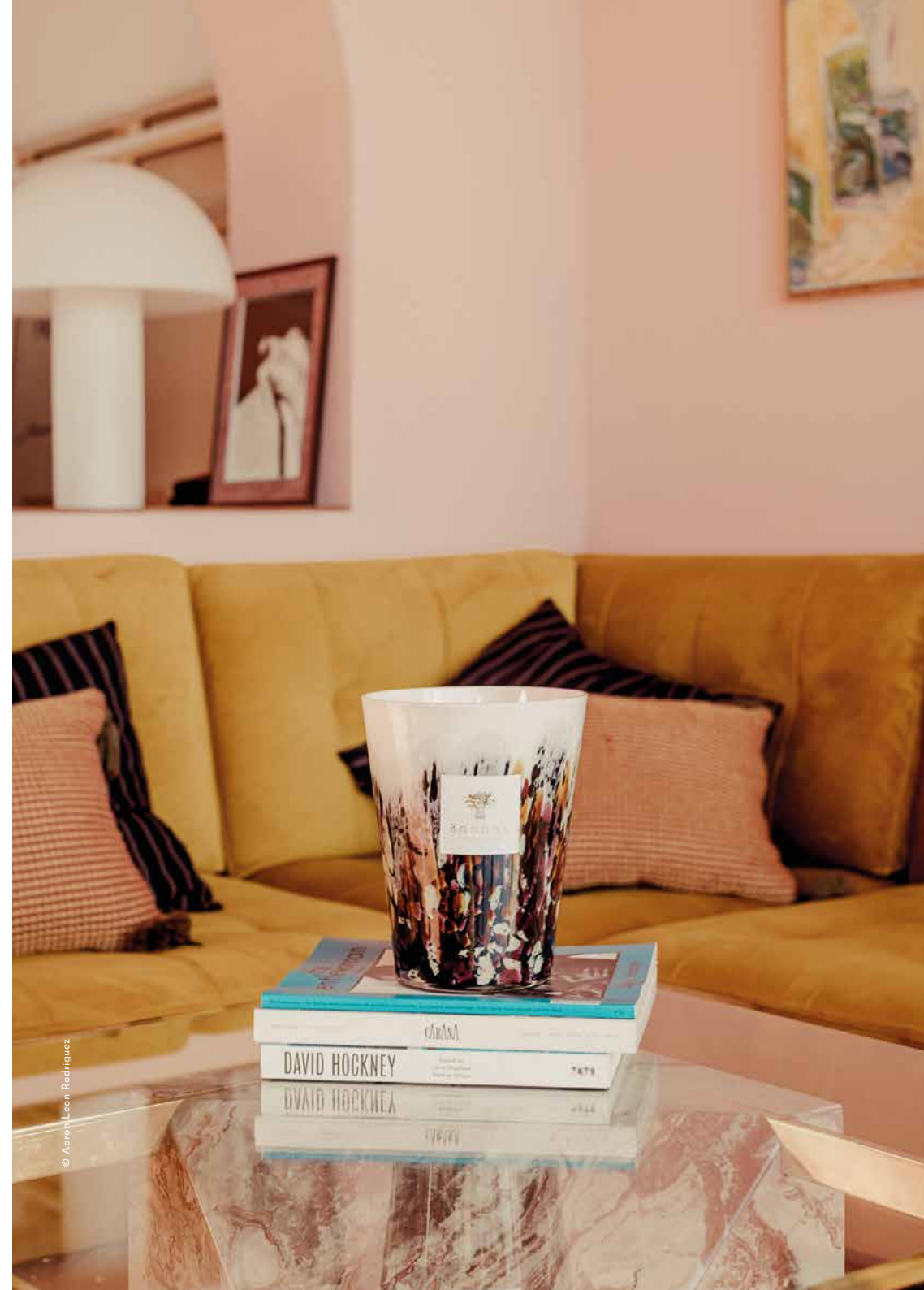
Citrus
Hespéridée



Tanjung

Crumpled Leaf - Galbanum - Gaïac Wood
Feuille Froissée - Galbanum - Bois de Gaïac

Green
Verte



Gemelli

Candle Holders



Gemelli Bronze Gemelli Gold Gemelli Silver



Candela - Candle Sticks
Silver - Black - Taupe - Gold - Red



Twins Candle Holders



Twins Marble

Twins Agate

Twins Lazuli



Twins Aurum

Twins Platinum



Diffusers

500 ml

Maxi Wax



Panya

Woods
Boisée



Nyeleti

Amber & Spices
Ambrée & Épicée



Malia

Floral
Florale

Arabian Nights



Arabian Nights

Woods
Boisée

Sacred Trees



Séguéla

Woods
Boisée



Morondo

Amber & Spices
Ambrée & Épicée



Kani

Woods
Boisée



Diffusers

500 ml

All Seasons



Les Prestigieuses



Diffusers

500 ml

Feathers



Feathers Touareg

■ Aromatic ■
Aromatique



Feathers

■ Amber & Spices ■
Ambrée & Épicée



Feathers Maasai

■ Amber & Spices ■
Ambrée & Épicée

Women & Gentlemen



Women

■ Floral ■
Florale



Gentlemen

■ Amber & Spices ■
Ambrée & Épicée

Pearls



Black Pearls

■ Citrus ■
Hespéridée



White Pearls

■ Floral ■
Florale



Diffusers

500 ml

Les Exclusives



Aurum

Floral
Florale



Platinum

Amber & Spices
Ambrée & Épicée



Cyprum

Woods
Boisée



Roseum

Floral
Florale



Totem

Mini 250 ml - Medium 2 l - Large 5 l

Delta



Okavango

■ Aromatic
Aromatique



Nil

■ Floral
Florale



Zamzèbe

■ Floral
Florale

Sand



Atacama

■ Citrus
Hespéridée



Siloli

■ Woods
Boisée



Sonora

■ Amber & Spices
Ambrée & Épicée



Totem

Mini 250 ml - Medium 2 l - Large 5 l

Stones



Marble

Leathery
Cuivrée



Agate

Green
Verte



Lazuli

Aromatic
Aromatique

Pearls



Black Pearls

Citrus
Hespéridée



White Pearls

Floral
Florale



Feathers

Amber & Spices
Ambrée & Épicée

Feathers



Feathers Touareg

Aromatic
Aromatique

© Alexandre Ladreron



Totem

Mini 250 ml - Medium 2 l - Large 5 l

Les Exclusives



Aurum

Floral

Platinum

Amber & Spices

Cyprum

Woods

Roseum

Floral

Rainforest



Amazonia

Citrus
Hespéridée

Mayumbe

Woods
Boisée

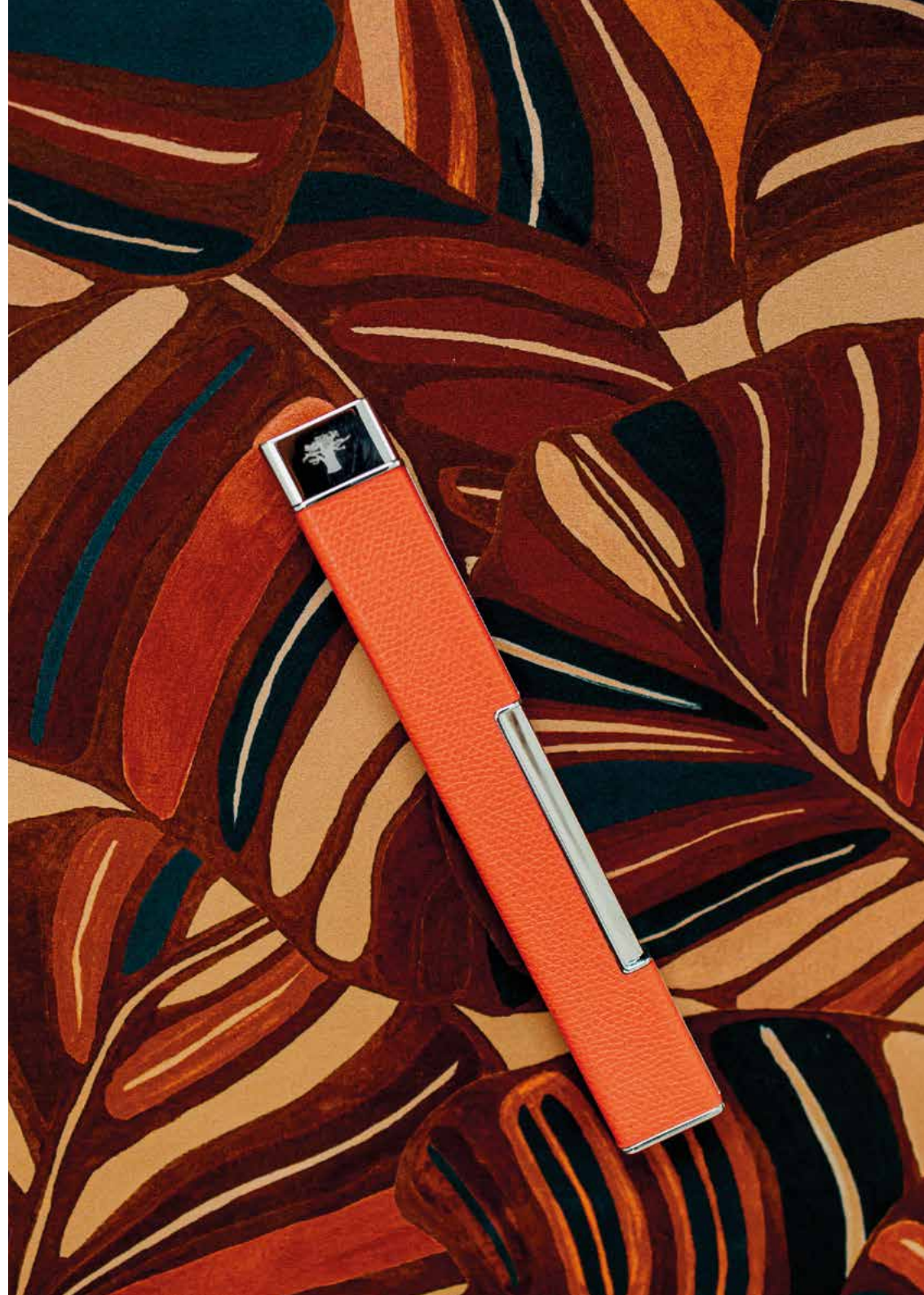
Tanjung

Green
Verte



Lighters

Accessories



Accessories



Home Spray



Diffuser Display



Matches



Snuffer



Wick Trimmer



Dôme Women



Dôme Gentlemen



Dôme Arabian Nights



Travel Kit



Travel Kit Pearls

Black Pearls & White Pearls + Odor neutralizer

Travel Kit Feathers

Feathers & Feathers Touareg + Odor neutralizer

Travel Kit Les Exclusives

Aurum & Platinum + Odor neutralizer

Smoking or not smoking



Lighter Black Croco

+ Odor neutralizer

Lighter Brown Croco

+ Odor neutralizer



Candles



Max 35

Height 35 cm - Weight 6,5 kg - Estimated burning time 800 hours *



Max 24

Height 24 cm - Weight 3 kg - Estimated burning time 400 hours *



Max 16

Height 16 cm - Weight 1,1 kg - Estimated burning time 150 hours *



Max 10

Height 10 cm - Weight 500 g - Estimated burning time 60 hours *



Max 08

Height 8 cm - Weight 190 g - Estimated burning time 30 hours *

* The above burning times are indicative only and can vary from one model to the other.
The indicated burning time assumes a correct usage of the candle.

Diffusers



Diffuser

500 ml



Totem

Mini 250 ml
Medium 2 l
Large 5 l

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Citrus

An olfactive family dominated by scents mainly composed of hesperidic notes and citrus zests such as bergamot, lemon, orange, tangerine or grapefruit. Citrus essential oils, more fragile than other perfumery raw materials, are obtained by cold expression of the peel.

Une famille olfactive principalement composée de notes hespéridées, zestées telles que la bergamote, le citron, l'orange, la mandarine ou le pamplemousse. Les huiles essentielles d'agrumes, plus fragiles que les autres matières premières de parfumerie, sont obtenues par expression à froid de l'écorce.



Pierre de Lune



Black Pearls



Atacama



Amazonia

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Aromatic

The term «aromatic» refers to all fresh herbs. The aromatic family includes lavender notes (lavandin, thyme, rosemary, sage), minty notes and anisic notes (basil, tarragon).

Le terme « aromatique » fait référence à toutes les herbes fraîches. La famille aromatique comprend les notes lavandées (lavandin, thym, romarin, sauge), les notes menthées et les notes anisées (basilic, estragon).



Okavango



Feathers Touareg



Lazuli

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Solar & Aquatic

The solar family is characterized by a blend of facets which, combined, convey the sunny feeling of the beach and theseaside. We find the solar facet (salicylates, coconut), the marine or aquatic facet (mineral, salty, watery notes) and the exotic floral facet (jasmine, tiare, frangipani, tuberose).

La famille solaire se caractérise par un mélange de facettes qui, mêlées, transmettent la sensation ensoleillée de la plage et du bord de mer. On retrouve la facette solaire (notes salicylées, coco), la facette marine ou aquatique (notes minérales, salées, aqueuses) et la facette florale exotique (jasmin, tiaré, frangipanier, tubéreuse).



Nosy Iranja



Sapphire Pearls



Nyeleti



Morondo



Zanzibar Spices



Madagascar Vanilla



Maasai Spirit



Feathers



Feathers Maasai



Platinum



Gentlemen



Sonora

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Amber & Spices

The perfumes of the ambery family (formerly referred as oriental) are composed of a classic accord generally made up of tonka bean, vanilla, coumarin, labdanum and patchouli. There are also resins such as benzoin, frankincense or opoponax. Spices are very often accompanying ambery scents, dressing them up wonderfully.

Les parfums de la famille ambrée (anciennement appelée orientale) sont composés d'un accord classique généralement composé de fève tonka, vanille, coumarine, labdanum et patchouli. Il existe également des résines comme le benjoin, l'encens ou l'opoponax. Les épices accompagnent très souvent les senteurs ambrées, les habillant à merveille.

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Green

The green family is defined by the recognizable smell of crumpled leaves, cut stems, fresh and dewy grass. It also includes the green watery or bitter facets coming from juicy fruits (blackcurrant, rhubarb). Green notes offer dynamism, cheerfulness and naturalness to a scent.

La famille verte se définit par l'odeur reconnaissable des feuilles froissées, des tiges coupées, de l'herbe fraîche et de la rosée du matin. Il comprend également les facettes vertes aqueuses ou amères des fruits juteux (cassis, rhubarbe). Les notes vertes offrent dynamisme, gaieté et naturel à un parfum.



Tomorrowland



Serengeti Plains



Agate



Tanjung

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Floral

The floral family is certainly the richest and largest olfactive family. Either figurative or abstract, floral facets are very numerous, and differ greatly from each other. Main representations are white flowers (jasmine, orange blossom, tuberose) rose and powdery notes (rose, violet, orris) or green florals (lily of the valley).

La famille florale est certainement la famille la plus riche et la plus étendue. Qu'elles soient figuratives ou abstraites, les facettes florales sont très nombreuses et très différentes les unes des autres. Les principales représentations sont les fleurs blanches (jasmin, fleur d'oranger, tubéreuse), les notes roses et poudrées (rose, violette, iris) ou les floraux verts (muguet).



Malia



Nil



Zambèze



White Pearls



Coral Pearls



Aurum



Roseum



Women

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Woods

In the woody family, one wood may predominate, but it is most often a combination of several woody notes. Woody notes are reassuring, structured and nervous notes, giving the fragrance a backbone. The main natural woody notes are cedar, sandalwood, vetiver, patchouli, pine and cypress.

Dans la famille des boisés, un bois peut prédominer, mais il s'agit le plus souvent d'une combinaison de plusieurs notes boisées. Les notes boisées sont des notes rassurantes, structurées et nerveuses, donnant une colonne vertébrale à la fragrance. Les principales notes boisées naturelles sont le cèdre, le bois de santal, le vétiver, le patchouli, le pin et le cyprès.



Panya



Séguéla



Kani



Afrika



Arabian Nights



White Rhino



Cyprium



Siloli



Mayumbe

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Leathery

In perfumery, the leather family is singular and highly appreciated by connoisseurs and lovers of «character» perfumes. This leather note refers to the historical myth of 'Masters perfumers and glove makers'. This family gathers the leather or suede notes, the smoky woods (birch) and animalic facets (oud, agarwood).

En parfumerie, la famille des cuirs est singulière et très appréciée des connaisseurs et amateurs de parfums de « caractère ». Cette note de cuir fait référence au mythe historique des Maîtres Parfumeurs et Gantiers. Cette famille rassemble les notes cuir ou daim, les bois fumés (bouleau) et les facettes animales (oud, bois d'agar).



Encre de Chine



Cuir de Russie



Marble

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